

# 2021 Postal Rates Reference Guide

## POSTAL SPECIFICATIONS CHART

FIRST CLASS POSTCARDS	MIN	MAX
Height	3.5"	6"
Length	5"	9"
Thickness	.007"	.016"
LETTERS (All classes except folded self-mailers)		
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.009"	.25"
AUTOMATION COMPATIBLE FLAT-SIZE MAIL		
Height	5"	12"
Length	6"	15"
Thickness	.009"	.75"
FOLDED LETTER-SIZE SELF-MAILERS		
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

## MAIL CLASS

MAIL CLASS	MARKETING*		NON-PROFIT	
	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)
Mixed AADC	33.0¢	¢	18.3¢	53.2¢
AADC	30.9¢	¢	16.4¢	46.9¢
3-Digit		¢		39.4¢
5-Digit	27.7¢	¢	13.8¢	25.6¢
ECR Basic	33.2¢	¢	21.0¢	23.0¢
ECR High Density	23.9¢	¢	13.3¢	16.8¢
ECR High Density Plus	21.0¢	¢	11.6¢	14.4¢
ECR Saturation	19.7¢	¢	11.1¢	13.6¢
















\* Previously referred to as Standard Mail

## DROP SHIPMENT DISCOUNTS

NDC Discount = 2.0¢

SCF Discount = 2.4¢

## ENVELOPE SIZE GUIDE

COMMON SIZES AND NUMBERS					
 #6 1/4	3 1/2" x 6"	 #6 3/4	3 5/8" x 6 1/2"	 #7	3 3/4" x 6 3/4"
 #7 3/4	3 7/8" x 7 1/2"	 #8 5/8	3 5/8" x 8 5/8"	 #9	3 7/8" x 8 7/8"
 #10	4 1/8" x 9 1/2"	 #11	4 1/2" x 10 3/8"	 #12	4 3/4" x 11"
 #14	5" x 11 1/2"	 A-6	4 3/4" x 6 1/2"	 A-7	5 1/4" x 7 1/4"
 A-8	5 1/2" x 8 1/8"	 A-9	5 3/4" x 8 3/4"	 A-10	6" x 9 1/2"



## FIRST-CLASS MAIL STAMPS 55.0¢

NON-AUTO (up to 1 oz.)	Letters	Cards	Flats
Metered Single Piece (Machinable)	51.0¢	36.0¢	\$1.00
Additional Ounce	20.0¢		20.0¢
PRESORTED (up to 3.5 oz.)			
Machinable Presorted	46.0¢	29.3¢	87.0¢
Mixed AADC Automation	45.0¢	28.5¢	77.4¢
AADC Automation	42.8¢	27.9¢	66.6¢
3-Digit Automation			61.8¢
5-Digit Automation	39.8¢	26.9¢	46.0¢
Additional Ounce	20.0¢		20.0¢

Have questions  
about direct mail?  
Call us, we can help.

Phone: 954.771.7204

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\* Effective January 24, 2021

Modern Marketing Solutions